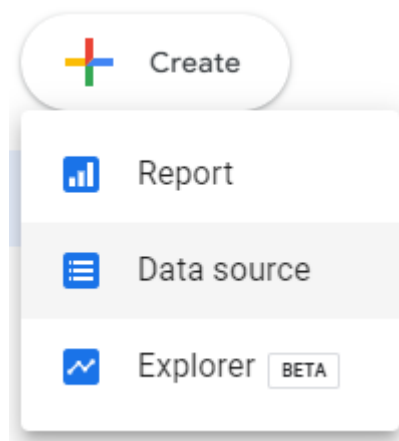


# Looker Studio

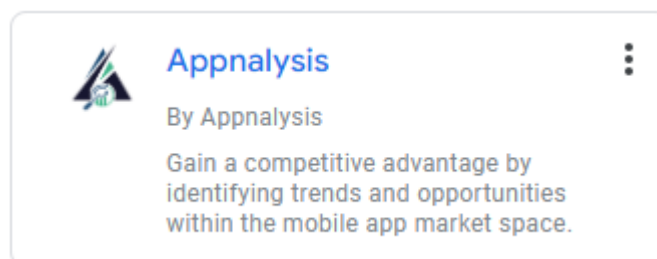
## Connecting to Looker Studio

### Accessing the Connector

- 1) To access the connector, head to [Looker Studio](#) and click on Create -> Data Source.



- 2) You should then be presented with a list of Community Connectors. Find the Appnalysis connector and select it to begin the connection.



- 3) You will need to authorise the connection using your Google account - if this has not been done, an 'Authorise' button will appear, like this:

#### Authorisation

Looker Studio requires authorisation to use this community connector.

AUTHORISE

- 4) Click the Authorise button and enter the credentials to your selected account.

### Using the Connector

- 5) Once authorised, you will then be able to log in to your Appnalysis account. Enter your credentials here:


#### Authorisation

Looker Studio requires authorisation to use this community connector.

AUTHORISED

#### Credentials

**Appnalysis** requires your **Appnalysis** username and password in order to access your data. **Do not enter your Google Account information.** [Learn more](#)



**Appnalysis**  
By Appnalysis

Username  
example.user@appnalysis.com

Password  
\*\*\*\*\*

**SUBMIT**    **HELP**

**IMPORTANT:** Do not use your Google Account information in this section.

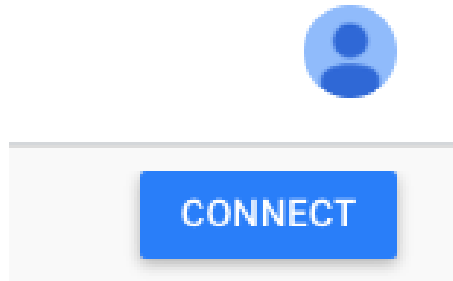
- 6) Once you have logged in, you can select an entity to use:

**Report**

---

**NEXT**

Click the drop-down menu then select an entity from your list. After this, click on 'Next' - then, click the 'Connect' button in the top right of the screen, underneath your avatar.



- 7) Once you have connected, you can rename fields, hide unnecessary ones, set value types and default aggregation (where applicable). Once you are happy with your settings, click 'CREATE REPORT'

The screenshot shows the Appanalysis interface. At the top, there's a navigation bar with "Appanalysis" on the left and "Share", "Help", and "User" icons on the right. Below that, a status bar displays "Data credentials: [redacted]", "Data freshness: 12 hours", "Community visualisations access: On", and "Field editing in reports: On". There are buttons for "CREATE REPORT" and "EXPLORE".

The main content area is titled "EDIT CONNECTION" and "FILTER BY EMAIL". It features a blue banner with the text "Data source editors can now refresh fields, edit connections and edit custom SQL." and a "Dismiss" link. Below the banner is a table with columns: "Field", "Type", "Default Aggregation", and "Description".

Field	Type	Default Aggregation	Description
DIMENSIONS (4)			
AppID	123 Number	None	The unique Appanalysis identifier of the app.
GroupID	123 Number	None	The unique Appanalysis identifier of the user group containing the app.
Name	RBC Text	None	The title of the app.
Platform	RBC Text	None	The platform of the app.

- 8) You will be taken to a new report document containing the selected data.